

CriticalRiver helps Five9 eliminate manually billing and invoicing, automates processes, reducing costs, increasing operational efficiency and ROI significantly.



### The Customer

Five 9 is a leading provider of cloud contact software, with over 2000+ customers worldwide, Five 9 is helping its customers with 7 Billion+ customers interactions annually.

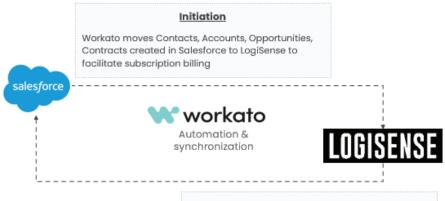
# The Challenge

Five9 was using LogiSense for billing and the billing data transfer was done manually. There were no real-time updates resulting in delays in processing.

## The Solution

CriticalRiver integrated LogiSense, a specializing billing software with Salesforce that created a seamless, automated process across the entire ecosystem.

Besides, LogiSense Billing for Salesforce empowered Five9 to send real-time updates and provide end-to-end visibility into customer account details without ever having to leave the Salesforce platform.



#### **Updates**

Package IDs created in LogiSense are updated to Salesforce. Invoices created in Logisense are created in Salesforce.

# Solution Results/Benefits

- · Eliminated billing, invoicing bottlenecks, increased operational efficiency
- $\boldsymbol{\cdot}$  Quick, easy invoice processing minimized processing time, increased efficacy
- · Superior accuracy led to eliminating errors
- · Automated enabled higher resource optimization
- · Reduced costs, increased ROI significantly
- · 360-degree visibility into customer billing and invoices

Technology Components: Workato, LogiSense, Salesforce.